

SOUTHEASTERN **FOOD & FARM** VETERINARY SUMMIT



Exhibitor/Sponsor Prospectus

March 6-8, 2026

Calloway Resort & Gardens - Pine Mountain, GA

History of the Southeastern Food and Farm Veterinary Summit

The Alabama and Georgia Veterinary Medical Associations have collaborated to deliver the foremost Food and Farm Animal continuing education experience.

With a rich history of featuring captivating speakers and delivering the latest insights in food animal veterinary medicine, both associations recognized the potential to pool their expertise for a more comprehensive educational offering. Thus, they proudly present the Southeastern Food and Farm Veterinary Summit (SEVS), a conference meticulously crafted to draw veterinarians from across the southeastern region.

This summit will encompass a wide spectrum of program options, covering topics ranging from bovine and commercial poultry to small ruminants and honey bees. It's an inclusive event that caters to all professionals working in the mixed animal or large animal veterinary fields.



Conference Highlights

Friday - Night Meet and Greet - 5:15pm - 6:30pm

We invite you to an enjoyable evening of food, networking, and corn hole tournament on Friday night. This event will provide exhibitors with the opportunity to network with attendees in a welcoming and relaxed environment. Heavy Hors d'oeuvres and cash bar will be available. Additionally, CVM students are encouraged to attend, offering them a valuable chance to connect with seasoned veterinarians in the field of Food and Farm Animal Veterinary Medicine. Sponsorship opportunities are available for those interested in supporting and participating in this fun networking experience.

Saturday - Birds of Prey Show - 6:00pm - 7:30pm

Join us at the Discovery Center for some light bites and an exciting and inspiring learning experience. Presented with the permission of the U.S. Fish and Wildlife Service and the Georgia Department of Natural Resources, Callaway Resort & Gardens' Birds of Prey program is a must-see when you come for a visit.

Since its debut in 2000, the program has helped educate well over a million visitors about man's impact on raptors and other forms of wildlife. During suitable weather, these magnificent creatures – which cannot be released into the wild, due either to injury or having developed an unnatural association with humans known as “imprinting” – demonstrate their strength, speed, and natural instincts in daily flighted programs.

Several birds appear at each program, swooping overhead and giving guests an up-close look “on the glove,” while our raptor experts explain how man's actions affect their well-being. This will be a great opportunity to network with our attendees in a wonderful setting!

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MARCH 6-8, 2026

General Exhibitor Information

Conference Location

The SEVS will be held at Callaway Resort & Gardens in Pine Mountain, GA. Whether you prefer a beautiful guest room or suite at the lakeside Lodge or a Cottage amongst the pines with a cozy fireplace, Callaway Resort & Gardens is the ultimate place for adults, families or groups to stay for the perfect Georgia getaway. The Georgia woodland gardens brim as much with history as they do with flora and fauna, inviting you to explore, learn, and take in both a rich past and the wonders of nature at your own pace.

Hotel Information

SEVS has secured a special rate of \$169.00 per room. A \$40 Resort Services Charge (RSC) per room, per night will apply. It includes Daily Admission to Callaway Gardens for each person on the reservation, two bottles of Callaway Blue® water, complimentary wireless internet in both meeting rooms and guestrooms and between November 1 – April 1, guests staying in the Cottages or Villas receive one Complimentary bundle of firewood.

The above rates do not include gate admission for guests who are not staying overnight and may be attending events you have scheduled inside the Beach and Gardens area. These tickets will need to be purchased separately. Your Event Manager will assist you in purchasing these tickets.

The room block cut off is **February 3, 2026**. To make a reservation call Callaway Gardens at (844) 357-1239. Make sure to mention you are with the Southeastern Food & Farm Veterinary Summit to ensure the group rate. You may also reserve your room online at <https://bit.ly/4oz0rke>.

Exhibitor Booth

The booths are table top only. The cost of each exhibitor booth is \$550.00. This cost includes a six foot table and two chairs, plus **one** set of meal vouchers for one representative. **If an additional meal voucher is needed, it can be purchased at the additional cost of \$175.00.** The meal voucher includes all breaks, breakfast for two days, and lunch for two days. A double booth can be purchased for \$950.00 which includes two tables, 4 chairs and two meal vouchers. Electrical and WiFi will be provided through the hotel AV company.



Exhibit Hall Hours and Move In

Thursday, March 5, 2026

Exhibitor Move-In
5:30 pm to 6:30 pm

Friday, March 6, 2026

Exhibit Hall Hours
7:00 am to 6:00 pm

Meet and Greet
5:00 pm to 6:00 pm

Saturday, March 7, 2026

Exhibit Hall Hours
7:00 am to 4:00 pm

Exhibit Hall Move-Out
4:00 pm to 5:00 pm

Birds of Prey Event
6:00 pm to 7:30 pm

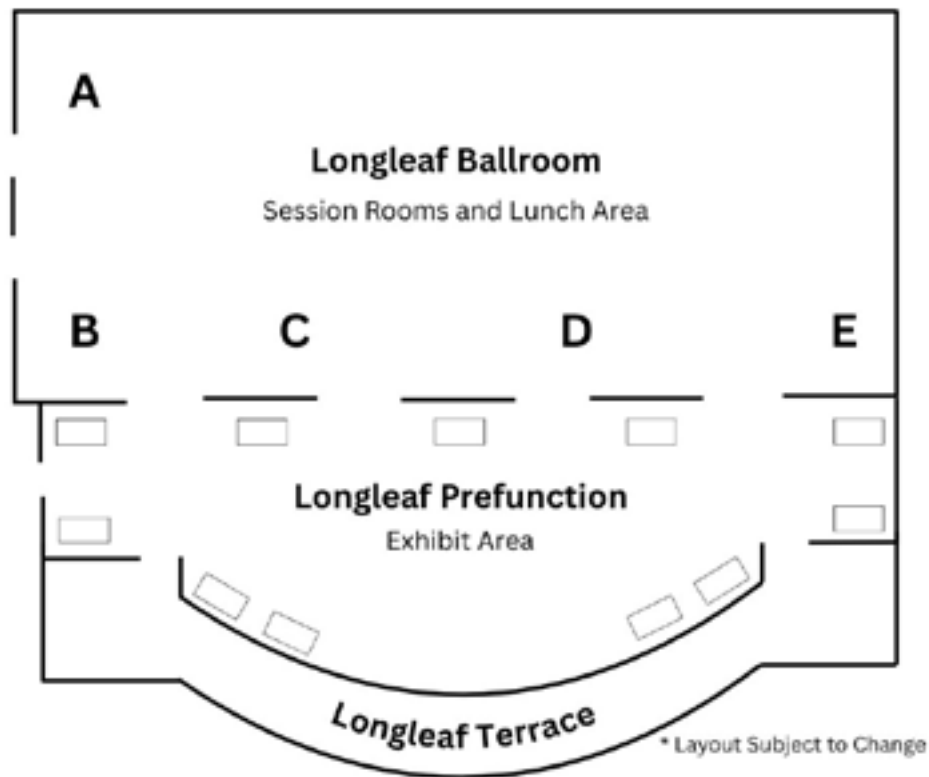
Sunday, March 8, 2026

No Exhibit Hall

Sessions
8:00 am to 12:00 pm

Schedule is subject to change.

Exhibit Hall Floorplan



Sessions

Each day there will be multiple tracks presented simultaneously.

Breaks/Lunch

All breaks and lunches will take place near the exhibit hall.

Friday

Sessions will begin at 8am on Friday with a General Session. Continental Breakfast will be served starting at 7am.

On Friday evening a Meet and Greet will include a corn hole tournament, Hors d'oeuvres and cash bar.

Saturday

Sessions will begin at 8am on Saturday with a General Session. Continental Breakfast will be served starting at 7am.

On Saturday evening, there be a reception and Birds of Prey Show at the Discovery Center located on the resort property. Separate ticket required.

Sunday

On Sunday, sessions will end at 12pm.

Subject to Change

Floor plan and Program are subject to change.

Exhibitor Rules and Regulations

Contract for Space

The application for space and the formal notice of assignment constitute a contract for the rights to use the space allotted. In the event of fire, strikes or other uncontrollable circumstances, this contract will not be binding.

Use of Space

(1) No exhibitor shall assign, sublet, or share the whole or any part of the allotted space. Aisles must be kept clear. Exhibitors must comply with all safety, fire and health requirements during move-in, operation and move-out. Booths must be manned and in operation at all times listed in the schedule. (2) SEVS does not endorse the products/services of the companies who exhibit during the meeting. (3) SEVS shall have the right to require dismantling of any exhibit or part of the exhibit which in their opinion is not suitable to or in keeping with the character or purpose of the Southeastern Food & Farm Veterinary Summit.

Exhibit Space

All dimensions and locations of the booths on the enclosed floor plan are believed, but not warranted to be accurate. SEVS reserves the right to make the modifications to the floor plan as deemed appropriate. Booth selections are made by SEVS on a first come, first serve basis with no guarantee of specified placement. SEVS makes every effort to honor requests to not be placed by certain exhibitors if requested.

Hours of Exhibit

Move-in may begin at 5:30pm on Thursday, March 5, 2026, and must be completed by 6:30pm on the same evening. Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the closing hours of the exhibit, 4:00pm on Saturday, March 7, 2026. Move out must be completed by 5:00pm on Saturday. Exhibitor must furnish show management with an advance list of their representatives. **Only 1 badge will be issued per single booth; 2 badges per double booth. Additional badge cost does not include additional meal tickets. Additional meal tickets can be purchased at a cost of \$175.00 each.**

Liability

SEVS, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident, or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security will not be provided by SEVS during the times that the exhibits are closed but doors will be locked upon everyone's departure. In addition, the exhibitor will indemnify and hold harmless SEVS, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damages and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Care of Building/Equipment

Exhibitor, or their agents, shall not injure or deface the walls or floors of the building or the booths. No signs or any other articles shall be posted, nailed, or otherwise attached to floors, walls, furniture, or fixtures. When damage appears, the exhibitor is liable to the SEVS and to Callaway Resort and Gardens - Pine Mountain, GA.

Cancellation/Refund Policy

If written notice of the cancellation is received by the SEVS no later than February 7, 2026 a refund of monies received less a \$150 administrative fee will be made. Beginning February 8, 2026, no refunds will be given.

Copyright Policy

Exhibitors must obtain all necessary authorizations from third parties concerning copyrights, music licensing, patents, trademarks, trade names, slogans, logos, service marks and other similar tangible property rights used by the exhibitor.

Assistance for Persons with Disabilities Available

If exhibitor requires an auxiliary aid to participate in this meeting, please contact the SEVS office by January 15, 2026.

Sponsor Benefits

Head Honcho - (\$5000+) Value

- Two minute presentation to attendees at the opening session
- Complimentary double booth (two name tags)
- Solo sponsorship of one refreshment break
- Two conference registrations* (for DVM's Only)
- Handouts in registration packet (provided by sponsor)
- Signage at registration
- Full page ad in Proceedings Manual (artwork provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Investor- (\$3500-\$4999) Value

- Complimentary Single Booth (one name tag)
- Two conference registrations* (for DVM's Only)
- Signage at registration
- Half page ad in Proceedings Manual (artwork provided by sponsor)
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Overseer- (\$2000-\$3499) Value

- One conference registration* (for DVM's Only)
- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's website/social media

Farm Hand- (\$500-\$1999) Value

- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's Website/social media



Other Sponsorship Opportunities - Call for details

Continental Breakfast - solo sponsorship of one breakfast Friday, Saturday, or Sunday (\$2,500 Value)

Friday Meet & Greet - An evening of food, networking, and cornhole tournament (weather permitting). This event will provide exhibitors with the opportunity to network with attendees. Hors d'oeuvres and cash bar will be available.

Birds of Prey Reception and Show - Various sponsorships available. Sponsorship includes participation for 2 company representatives, your logo included on our website advertising your organization as a sponsor (please send your logo in a .jpg format), and on a sign outside the event. Your participation will offset the cost for the Birds of Prey show and the reception at the Discovery Center. We would love donations in increments of \$250—your support is greatly appreciated!

Conference Totes and Lanyards - conference totes and lanyards provided by sponsor with their logo. (\$500 Value)
bags - medium-size -(ie 13x15 or 15x15) - made of canvas, fabric, or other durable material

SOLD!

Lunch - solo sponsorship of one lunch break Friday or Saturday only (\$5,000 Value)

** Conference registrations received from sponsorship may not be transferred to anyone other than members of the receiving company.*

Exhibitor/Sponsor Registration Form

Date: _____ Main Contact: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____ Nametag _____

*** One complimentary badge is provided with a single booth; two badges will be provided for a double booth.**

**** Additional reps in a booth must purchase additional meal vouchers. See below.**

Booth Selection

- | | | | |
|--------------------------|--------------|----------|----------|
| <input type="checkbox"/> | Single Booth | \$550.00 | \$ _____ |
| <input type="checkbox"/> | Double Booth | \$950.00 | \$ _____ |

Indicate below if there is an exhibitor(s) that you wish to not be placed beside.

1. _____ 2. _____

Would you like to provide a door prize? ☐ Yes ☐ No If yes, please list _____

Sponsorship Opportunities ** Partial Sponsorships are available per request.*

- | | | | |
|--------------------------|--------------------------------|---|----------|
| <input type="checkbox"/> | Speaker | \$1000.00 | \$ _____ |
| <input type="checkbox"/> | Meet & Greet (Fri. Only) | \$1,500.00 | \$ _____ |
| <input type="checkbox"/> | Breakfast (Fri., Sat. or Sun.) | \$2,500.00 | \$ _____ |
| <input type="checkbox"/> | Lunch (Fri. or Sat.) | \$5000.00 | \$ _____ |
| <input type="checkbox"/> | Break (Fri., Sat. or Sun.) | \$1000.00 | \$ _____ |
| <input type="checkbox"/> | Bags and Lanyards SOLD! | \$500.00 | \$ _____ |
| <input type="checkbox"/> | Birds of Prey Event | Sponsorships available in \$250 increments. See page 8 for details. | |

Additional Charges

- | | | | | |
|--|---|-----------|-----------------------------|----------|
| <input type="checkbox"/> | Additional Meal Voucher** | # _____ @ | \$175.00 | \$ _____ |
| <i>(One set of Meal Vouchers included with Booth Fee, excludes Saturday Birds of Prey Event)</i> | | | | |
| <input type="checkbox"/> | Additional Birds of Prey Show/Reception | # _____ @ | \$75.00 (Individual Ticket) | \$ _____ |

Conference Registration (DVM's Only) ***Optional***

In addition to exhibitor registration, you may also register as an attendee at a reduced rate. Special CE pricing/rewards are **non-transferable**, available to Vendor DVM registrants only.

- | | | | | |
|--------------------------|-------------------------------|-----------|----------|----------|
| <input type="checkbox"/> | Head Honcho/Investor/Overseer | # _____ @ | FREE | \$ _____ |
| <input type="checkbox"/> | Non-Sponsor Registration | # _____ @ | \$250.00 | \$ _____ |

Total \$ _____

☐ Enclosed is a check payable to the SEVS ☐ Mastercard ☐ Visa ☐ Discover

Card #: _____ Expires: _____

Security Code (CVV): _____ Name on Card: _____

Billing Address if Different from Above: _____

Signature: _____

PLEASE REGISTER VIA EMAIL, FAX OR MAIL TO: staci@alvma.com Attn: SEVS, 6050 Peachtree Parkway
Suite 240-381, Norcross, GA 30092 OR Fax: (678) 309-3361. CANCELLATION POLICY: All confirmed/contracted exhibit space cancelled by
February 7, 2026 will be subject to a \$150.00 USD administrative charge per space. All cancellations received as of February 7, 2026 will
forfeit the entire booth fee.

In-Kind Speaker Sponsorship Form

Date: _____ Main Contact: _____

Sponsoring Company Name: _____

Mailing Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Speaker Name _____

Date(s) and Time(s) of Speaking Engagement _____

Additional Notes of Agreement: _____

Speaker Sponsorship Benefits

- Signage at registration
- Handouts in registration packet (provided by sponsor)
- Logo on promotional materials
- Recognition on SEVS's Website/social media
- Sponsorship acknowledgement from session podium

In-Kind Sponsorship Terms

Sponsor agrees to provide full in-kind sponsorship for the Speaker's participation in the Southeastern Food & Farm Veterinary Summit (SEVS), covering all expenses related to the engagement. This includes, but is not limited to, the Speaker's honorarium, travel expenses, accommodations, and any other reasonable and necessary miscellaneous costs incurred in connection with the engagement. All financial arrangements and reimbursements will be handled directly between the Sponsor and the Speaker, and SEVS Organizers assume no responsibility for such transactions.

Signature of Company Representative: _____

(signature denotes agreement of above terms)

Questions? Please contact Staci Corder at staci@alvma.com or (334) 603-6227 - Ext 105.

SEVS Birds of Prey Reception and Show Sponsorship

Looking to connect with veterinary professionals in a meaningful way? Sponsor tickets to our upcoming Birds of Prey. Event and invite a potential client to join you for an evening of networking, appreciation, and shared passion for animal care. It's the perfect chance to start new conversations, strengthen future partnerships, and show your support for the veterinary community.

Each \$250 Sponsorship includes participation for 2 people, your logo included on our website advertising your organization as a sponsor (please send your logo in a .jpg format), and on a sign outside the event. Your participation will offset the cost for the Birds of Prey show and the reception at the Discovery Center. We would love donations in increments of \$250—your support is greatly appreciated!

Company Name: _____ Main Contact: _____

Address: _____ City: _____

State: _____ Zip: _____

AMOUNT TO CHARGE: (circle one) \$250 \$500 \$750 \$1000 \$1250 \$1500 \$1750 \$2000

PAYMENT METHOD: Check _____ MC _____ VISA _____ A MEX _____

Name on Card: _____

Billing Address: _____

Card # _____ Exp. Date: _____ CVV: _____ Zip: _____

Signature: _____



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